



Be A Sponsor at the 2009 Empire Alpaca Extravaganza

We encourage you to be a sponsor at some level at the show. Sponsorships help us keep show fees and membership fees reasonably priced. Profits from the Extravaganza are used to subsidize our Education Symposium and Fleece Event, which includes free seminars for vets and vet students, fund our marketing program and provide funding for alpaca-related charities.

This year, we are offering a **payment plan** for Diamond, Platinum, Gold and Silver sponsors. You can make your payments in one, two or three installments to help with your budgeting. Sign up for a sponsorship now by sending Steve McCarthy an email at Sprucridgefarm@aol.com and then send a check for at least one-third of the sponsorship amount to our treasurer, Sue Zelazny (5245 Salt Road Middleport, NY 14105). Your remaining payments would be due August 1 and September 1.

Any farm or business entity can be a sponsor. If two or more farms join together to do a sponsorship, one farm will be designated the lead farm and will be listed with its logo on the web site and included in the special public announcements at the show.

Diamond Sponsor \$2,500 - Only one available

- All the benefits of Platinum plus you also are the “host” of the Saturday Night Cocktail Party. There will be promotions signs featuring you as the host and a table available for your farm promotional materials.
- You receive a free Platinum sponsorship for the 2010 Empire Alpaca educational Symposium and Fleece Event (a \$500 value).

Send Steve McCarthy an email at sprucridgefarm@aol.com if you are interested in being our only Diamond Sponsor!

Platinum Sponsor \$1,500

- Early registration for the show
- Purchase up to 10 stalls at \$200 per stall, saving \$250 on stalls (stall prices in the main building for non-Platinum exhibitors is \$200 for stalls 1-5 and \$250 for stalls 6-10)
- Guaranteed preferred, ring-side stall placement in the main building (location based on signup date)
- Full page color ad in the show book.
- Allowed to hang a 3' X 8' banner in the show ring of your choice
- Logo and farm information listed on the show web site with click thrus to your web site and email address
- Special recognition sign on your stall and special public announcements throughout the weekend recognizing your support
- Receive a copy of the 2010 Educational Symposium workbook, a \$40 value.

Send Steve McCarthy an email at spruceridgefarm@aol.com if you are interested in being a Platinum Sponsor.

Gold Sponsor \$1,000

- Early registration for the show
- Preferred stall placement in the main building based on signup date
- Black and white full page ad in the show book
- Logo and farm information listed on the show web site with click thrus to your web site and email address
- Special recognition sign on your stall and special public announcements throughout the weekend recognizing your support
- Receive a copy of the 2010 Educational Symposium workbook, a \$40 value.

Send Steve McCarthy an email at spruceridgefarm@aol.com if you are interested in being a Gold Sponsor.

Silver Sponsor \$500

- Half page black and white ad in the show book
- Preferred stalling after Platinum and Gold sponsors
- Logo and farm information listed on the show web site with click thrus to your web site and email address
- Special recognition sign on your stall and special public announcements throughout the weekend recognizing your support
- Receive a copy of the 2010 Educational Symposium workbook, a \$40 value.

Send Steve McCarthy an email at spruceridgefarm@aol.com if you are interested in being a Silver Sponsor.

Bronze Sponsor \$175

- Quarter page black and white ad in the show book
- Logo and farm information listed on the show web site with click thrus to your web site and email address
- Special recognition sign on your stall and special public announcements throughout the weekend recognizing your support

Business Card Sponsor \$50

- Business card black and white ad in the show book
- Logo and farm information listed on the show web site with click thrus to your web site and email address
- Special public announcements throughout the weekend recognizing your support

Champion Class Sponsor \$100

- Owner and farm will be announced before the Champion Class and show management invites Sponsor to hand the Champion and Reserve Champion winners their banners.

- Logo and farm information listed on the show web site with click thrus to your web site and email address
- Special recognition sign on your stall and special public announcements throughout the weekend recognizing your support
- Business card black and white ad in the show book

Remember stalling is determined based on sponsorship level and time of email commitment. Book your Platinum, Gold or Silver sponsorship today by emailing Steve McCarthy at Spruceridgefarm@aol.com.